



## Sponsorship Packages 2017



VISIONARY KEYNOTES



INTERACTIVE SEMINARS



UNRIVALLED NETWORKING  
OPPORTUNITIES



LIVELY ONE-TO-ONE MEETINGS



PRODUCT DEMONSTRATIONS



POWERHOUSE VENDORS



*Everyone here in attendance is high quality; everyone I have talked to is either a decision maker or knows what they are talking about in terms of what they need.*

**CLOUDERA**  
Sales Director

*The attendance has been excellent, not only do you get people who understand business issues but also the technology side. The organisation has been really good, the communication has been excellent, so from our stand-point we will be looking at Whitehall Media events in future.*

**ACTUATE**  
Business Development Director



## A 15 MINUTE SPEAKER SLOT TO FULL DELEGATE AUDIENCE

- 3m x 2m exhibition stand in the main networking area
- Full page advertisement in the event brochure
- Delegate list with full contact details post-event
- 5 full sponsor delegate places (worth **£10,000**)
- 8 complimentary VIP passes for existing and potential clients (worth **£4,760**)
- Full corporate branding on all conference, website, marketing and promotional material
- Co-marketing strategy – tailored to identify and specifically invite delegates from companies within the sponsors own target sectors
- Professional video recording of the speaker presentation
- Professional photos of the stand and speaker
- Full social media marketing strategy – includes submission of unlimited number of articles and press releases through the conference blog, twitter and news sites
- VIP 1:1 Networking Service - Sponsor to select a tailored wish list of senior decision making attendees they would like to meet during the conference and we shall facilitate this through exclusive one-to-one introductions onsite.



### SPONSORSHIP ENQUIRIES

Steve Richardson  
+44 (0)161 667 3012 / +44 (0)7920 063158  
steve.richardson@whitehallmedia.co.uk

# GOLD SPONSOR

£30,000 PLUS VAT

[www.whitehallmedia.co.uk](http://www.whitehallmedia.co.uk)

## A 45 MINUTE SEMINAR SESSION IN ONE OF THE BREAKOUT ROOMS

- 3m x 2m exhibition stand in the main networking area
- Delegate list with full contact details post-event
- 4 full sponsor delegate places (worth **£8,000**)
- 6 complimentary VIP passes for existing and potential clients (worth **£3,570**)
- Full corporate branding on all conference, website, marketing and promotional material
- Co-marketing strategy – tailored to identify and specifically invite delegates from companies within the sponsors own target sectors
- Professional photos of the stand and speaker
- Full social media marketing strategy – submission of unlimited number of articles and press releases through the conference blog, twitter and news sites
- VIP 1:1 Networking Service - Sponsor to select a tailored wish list of senior decision making attendees they would like to meet during the conference and we shall facilitate this through exclusive one-to-one introductions onsite.



*It is important that we pick the right events; we have to find events that will have to give us the most ROI. We've developed a lot of leads, all of those very high calibre. We thought it was a very good use of our budget.*

### **INFOBLOX**

Channel Manager

*Your organisation is transparent; everything works and happens without much noise.*

### **BLACKBERRY**

Vice President of Security



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*There's been a lot of good customers, [we spoke to] people that didn't know our name which is the reason why you do come along to these events, so that people do get to know us.*

**INTERROUTE**

Director of Cloud Sales & Marketing

*It's been very good working with Whitehall Media, they're very professional, always available to help us out with any issues we might have.*

**SAP**

Director of Consumer Industries



*\*Please Note – this speaker slot is only available for the sponsor's client to present a case study or opinion piece on their behalf. It is not transferrable to the sponsor.*

PRIORITY EXHIBITOR

# SILVER SPONSOR PLUS

£25,000 PLUS VAT

## A 15 MINUTE CLIENT SPEAKER SLOT TO FULL DELEGATE AUDIENCE\*

- 3m x 2m exhibition stand in the main networking area
- Full delegate list
- 2 full sponsor delegate places (worth **£4,000**)
- 4 complimentary VIP passes for existing and potential clients (worth **£2,380**)
- Corporate branding on conference website
- Professional photos of the stand
- Full social media marketing strategy – submission of unlimited number of articles and press releases through the conference blog, twitter and news sites



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EXHIBITOR

# SILVER SPONSOR

£12,000 PLUS VAT

[www.whitehallmedia.co.uk](http://www.whitehallmedia.co.uk)

## 3M x 2M EXHIBITION STAND IN THE MAIN NETWORKING AREA



*It's been a really good day for us; we've had people constantly at the stand. We attended this event last year and that's why we've come again this year. It has delivered.*

### QLIKTECH

Marketing Campaign Manager

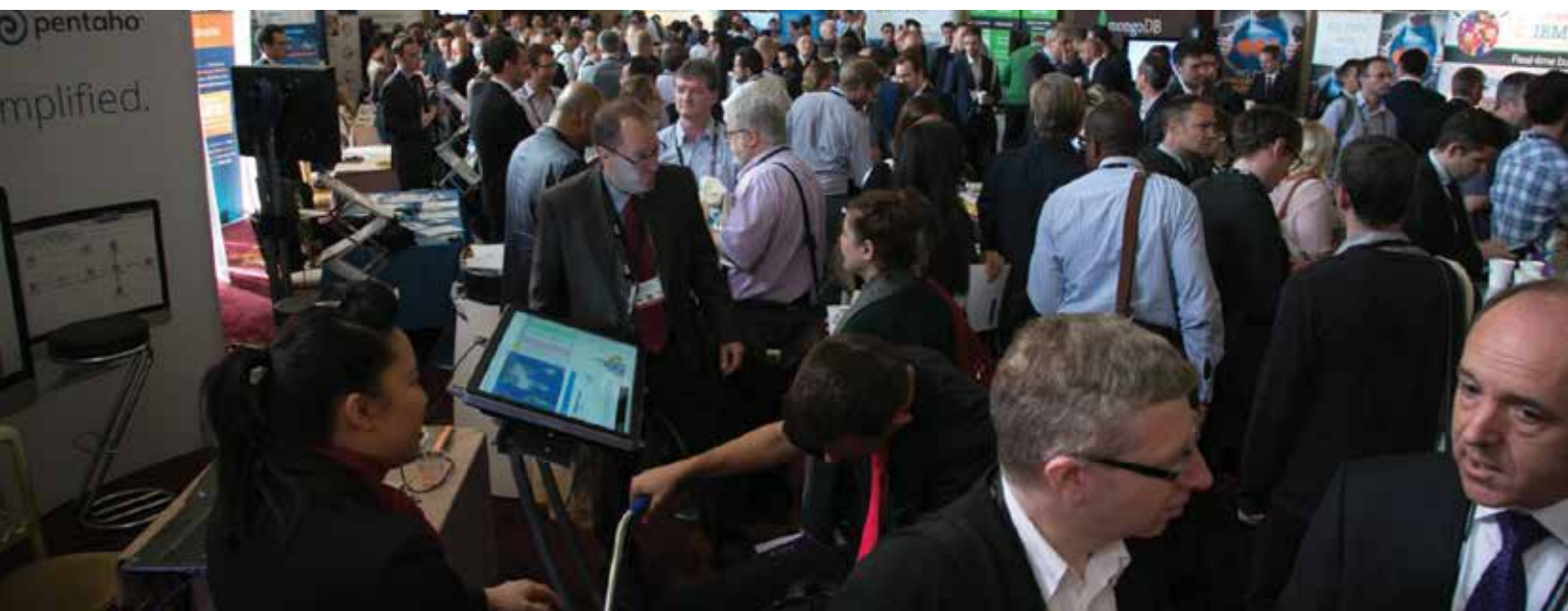
*There's been a really good quality of delegates in attendance, it's worked very well as Whitehall Media always produce a good show with the right level of contacts with plenty of people coming around looking after us. Top marks to Whitehall Media.*

### TALEND

Marketing UK



- Full delegate list
- 2 full sponsor delegate places (worth **£4,000**)
- 2 complimentary VIP passes for existing and potential clients (worth **£1,190**)
- Corporate branding on conference website
- Professional photos of the stand
- Full social media marketing strategy – submission of unlimited number of articles and press releases through the conference blog, twitter and news sites



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*Excellent event, the quality has been right up there in terms of decision makers and the people we want to be talking to. Having the right people in the room has been very positive. The show itself has been run very smoothly and we've been talking to decision makers.*

**HITACHI ID**

*I have to say the quality of the delegates is absolutely outstanding. This has got to be one of the best events that we have ever attended. The right kind of people are here, for the right reasons and for that, I'll definitely look at attending another Whitehall Media event soon. It's been a good event, one of the things that I like about the Whitehall Media events is that the attendees are interested in the exhibition and that works very well for us. Looking back over the years, this is one of the best we've been to.*

**PENTAHO**



Please Note – This package is available for a maximum of 5 sponsors



# BRONZE SPONSOR

£6,000 PLUS VAT

## 2 FULL SPONSOR DELEGATE PLACES (WORTH £4,000)

- A4 full-page advertisement in the conference brochure
- Delegate list post-event
- Corporate branding on conference website
- Full social media marketing strategy – submission of unlimited number of articles and press releases through the conference blog, twitter and news sites



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## DRINKS RECEPTION SPONSORSHIP

**£15,000** PLUS VAT

- Your opportunity to host the official pre or post conference drinks reception in an exclusive venue for 5 members of your team. Every delegate in attendance will receive an invitation
- Exclusive branding on drinks reception invites prior to the event
- Exclusive logo branding on signage at the drinks reception
- Opportunity to distribute branded products at the event
- Opportunity to network with delegates and speakers before the day
- 2 delegate conference passes (worth **£1,190**)
- Opportunity to give a 5-minute opening address at the reception
- Hyperlink on the exhibitor emails sent to all prospective and pre-registered delegates
- 2 exhibition stand manager passes for the day (no access to main plenary or seminars)
- Complimentary WIFI access within the exhibition area

## INTERNET CAFÉ SPONSORSHIP

**£7,995** PLUS VAT

- Exclusive branding on internet café promotions prior to the event
- Exclusive logo branding on internet café signage at the event
- Opportunity to distribute branded products at the event

## CONFERENCE DELEGATE BAGS

**£4,995** PLUS VAT

- Logo branding on every bag, handed to all delegates
- Opportunity to insert a 4-page, A4 double-sided advertisement into the delegate bag worth **£2,250**

## LUNCH & COFFEE BREAK SPONSORSHIP

**£4,995** PLUS VAT

- A4 double-sided insert that will be included within the event delegate pack, handed to all delegates on the day

## DELEGATE PACK INSERTS

**£2,495** PLUS VAT

- Exclusively branded coffee break signage at the event
- Opportunity to provide branded coffee mugs at the event
- 50-word company profile in the event brochure
- 2 delegate conference passes for the day (worth **£1,190**)

## PLENARY ROOM CHAIR DROP

**£2,495** PLUS VAT

- Choice of either morning or afternoon chair advertisement drop in the main plenary room

## LANYARD SPONSORSHIP

**£2,495** PLUS VAT

- 500 branded lanyards worn by all delegates at the event

# CONNECT WITH US

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Event Director

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## GENERAL SWITCHBOARD

+44 (0)161 667 3000



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